

# MARC LERCHENMUELLER

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## ACADEMIC POSITIONS

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- Since 2019    *Assistant Professor of Technological Innovation and Management Science, Mannheim Business School, Germany*
- 2019         *Assistant Professor, Department of Strategy and Innovation Copenhagen Business School, Denmark (declined)*
- 2014 - 2022   *Research Fellow, Yale University, School of Management, USA*

## EDUCATION

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### WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT

Dr. rer. pol in Business Economics, 2013

Supervisors: David Audretsch, Olav Sorenson, Juergen Weigand

Thesis: Corporate entrepreneurship in innovation-intensive industries

Visit Yale SOM (2011-13): PhD courses in theory construction and empirical methods

– *AoM Heizer Dissertation Award and Louis Pondy Dissertation Award finalist*

### YALE UNIVERSITY, SCHOOL OF PUBLIC HEALTH

MPH, Master in Public Health, policy and regulatory affairs tracks, 2013

### LONDON SCHOOL OF HYGIENE AND TROPICAL MEDICINE

Diploma in Public Health, health care management distant learning track, 2012

### UNIVERSITY OF OXFORD

MSc Master in Financial Economics (Brasenose College), 2007

### IMPERIAL COLLEGE LONDON

BSc, Bachelor of Management Science, 2006

## PUBLICATIONS

### PEER -REVIEWED

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- “Longitudinal analysis of gender differences in first authorship publications related to COVID-19.” (with Carolin Lerchenmüller, Leo Schmallenbach, Anupam B. Jena), *BMJ Open*, 2021. 11:e045176. doi: 10.1136/bmjopen-2020-045176

- “Gender Differences in how Scientists Present the Importance of Their Research.” (with Olav Sorenson, Anupam B. Jena), *BMJ*, 2019. 367, <https://doi.org/10.1136/bmj.l6573>: 2019  
– Covered in international media, like *Economist*, *FAZ*, *New York Times*, *WSJ*
- “The Gender Gap in Early Career Transitions in the Life Sciences.” (with Olav Sorenson), *Research Policy*, 2018. 47(6): 1007-1017: 2018  
– Highly cited status (top 1%) in *ISI Web of Science field index*
- “Long-term Analysis of Sex Differences in Prestigious Authorships in Cardiovascular Research Supported by the NIH.” (with Carolin Lerchenmüller, Olav Sorenson), *Circulation*, 2018. 137(8), 880-882: 2018
- “Author Disambiguation in PubMed: Evidence on the Precision and Recall of Authority among NIH-Funded Scientists.” (with Olav Sorenson), *PLoS One*, 2016. 11(7): e0158731: 2016

## OTHER PUBLICATIONS

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- “Women Mentors in Science.” *Academy of Management Best Paper Proceedings*, 2021 (forthcoming)
- “How Women Undersell their Work.” (with Olav Sorenson, Anupam B. Jena), *Harvard Business Review*, 2019
- “Men Call Their Own Research ‘Excellent.’” (with Olav Sorenson, Anupam B. Jena), *New York Times*, 2019
- “Junior Female Scientists aren’t Getting the Credit They Deserve.” (with Olav Sorenson), *Harvard Business Review*, 2017

## WORKING PAPER

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- “The Effect of Mentor Gender on the Evaluation of Protégés”. (with Leo Schmallenbach and Karin Hoisl)  
– *AoM Best Paper Proceedings 2021*
- “Does More Money Lead to More Innovation? Evidence From the Life Sciences.” (– *Finalist for Druid 2018 Best Paper Award*)
- “Intent and Strategic Entrepreneurship.” (with David Audretsch)

## RESEARCH FUNDING

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- Visiting scholarship University of Mannheim, DFG (German Research Foundation) grant 2017 (\$ 18,000)
- DFG (German Research Foundation) research grant 2014-2016 (\$ 120,000)

- DAAD (German Academic Exchange Service) research grant 2014-2016 (\$ 120,000), declined
- Yale University Research Fellowship 2012 (\$ 4,000)

## ACADEMIC HONORS

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2022	European Commission Expert Panel: Impact of COVID-19 on Science
2021	Best Paper Proceedings Academy of Management
2019	Outstanding Reviewer Award, Research Policy
2018	Druid Best Paper Award finalist, Druid Society
2017	Best Reviewer Award, Academy of Management TIM
2017	Showcase Symposium (organizer, presenter), Academy of Management
2016	Louis Pondy Award finalist, Academy of Management OMT
2016	Best Paper Proceedings Academy of Management
2014	Heizer Award finalist, Academy of Management ENT
2014	KSG Entrepreneurship Research Award Finalist, G-Forum
2014	Best Paper Proceedings Academy of Management
2013	Best Paper Proceedings Academy of Management
2012	Yale John D. Thompson Award for research in health care
2007	Imperial College London Orwin Prize for academic achievement
2007	Royal College of Science Prize for best BSc

## PRESENTATIONS

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### Keynotes

2021	Gender and Diversity Day, Leibniz University Hannover
2020	SAP Analytics and Data Days
2018	The National Bureau of Economic Research, Summer Institute
2017	Harvard Medical School, Health Care Policy Department
2016	Copenhagen Business School, Strategic Management and Globalization
2016, 2018	Druid Society annual conference
2016	European School of Management and Technology, ESMT
2015	University of British Columbia, Sauder School of Business, OBHR Group
2015	Frankfurt School of Finance and Management, Management Group
2015	Babson College Entrepreneurship Conference
2013	Strategic Management Society annual conference
2012 – 2018	Academy of Management annual meeting

## PUBLIC DISCOURSE AND MEDIA

- Select coverage of research: the Atlantic, Boston Globe, CBC, Frankfurter Allgemeine Zeitung (FAZ), Frankfurter Rundschau, Economist, Le Monde, NBC, New York Times, Reuters, Times, Times Higher Education, Times of India, Wall Street Journal, Washington Post
- Media commentary: Science during the Corona Pandemic (Frankfurter Allgemeine Zeitung, May 2020)

## ACADEMIC SERVICE

- Reviewer for *Science*, *Research Policy*, *AHA journals*
- Advisor to research project on scientific elites, Independent Research Fund Denmark

## TEACHING

- 2022            Instructor. Selected Topics in Organizational Behavior.  
*University of Mannheim, Master course*
- 2021            Instructor. Organizational Theory (course in German).  
*University of Mannheim, Master course*
- Since 2019     Instructor. Theory construction in the social sciences.  
*University of Mannheim, Graduate School of Economic and Social Sciences (GESS), PhD course*
- Since 2018     Instructor. Research seminar: Organization and innovation.  
*University of Mannheim, Master course*
- Since 2018     Advisor of >15 Master Theses  
*University of Mannheim*
- 2016 – 2018    Guest lecturer. Managing and innovating in health care organizations  
*Yale School of Management, Executive MBA program*
- 2015     Guest lecturer. Current topics in management consulting.  
*Tuck School of Business, MBA program*
- 2011     Guest lecturer. Current topics in management consulting.  
*University of San Diego, MBA program*

## DOCTORAL SUPERVISION

- 2022            PhD Nico Marcel Zeiner, dissertation thesis: „*Information Asymmetries and Signals in Markets for Venture Capital: Relevance for the Selection Behavior and Performance of Early-stage Investors*“.

## INDUSTRY EMPLOYMENT

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### AaviGen

2019 – *Co-founder and CFO*, AaviGen LLC, Heidelberg, Biotech start-up  
Preclinical stage, completion of first financing round (€ 5 Mio.)  
[www.aavigen.com](http://www.aavigen.com)

### InoCard

2011 – 2014 *Co-founder*, InoCard LLC, Heidelberg, Biotech start-up  
Successful exit: €3 million up-front plus milestones and royalties  
Gene therapy for heart failure (preclinical stage)

- Health Axis Europe Investor Choice Award 2013
- Acquired by uniQure (first company with approval for a gene therapy)
- Entered into \$100 million development alliance with BMS

### The Boston Consulting Group (BCG)

2013 – 2014 *Senior Consultant*, The Boston Consulting Group, New York  
Health care industry focus

### The Boston Consulting Group (BCG)

2007 – 2010 *Consultant*, The Boston Consulting Group, New York  
Health care and financial services industries

## TECHNICAL

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- Programming: Python, R, SAS, SPSS, SPSS AMOS, SQLite, STATA
- Public data: Replication data for *Longitudinal analysis of gender differences in first authorship publications related to COVID-19*.  
2021; [doi.org/10.7910/DVN/OOTXIW](https://doi.org/10.7910/DVN/OOTXIW)
- Public data: Replication data for *Gender Differences in how Scientists Present the Importance of Their Research*.  
2019; [doi.org/10.7910/DVN/YHJUCJ](https://doi.org/10.7910/DVN/YHJUCJ)
- Public data: Replication data for *Sex Differences in Prestigious Authorships in Cardiovascular Research Supported by the NIH*.  
2017; [doi/10.7910/DVN/RGK5E1](https://doi.org/10.7910/DVN/RGK5E1)
- Public code: *Gender Designation via Genderize API with Unlimited Request*.  
[doi:10.6084/m9.figshare.4563814](https://doi.org/10.6084/m9.figshare.4563814)